



The Owens Corning PINK[®] Insulating System



INNOVATIONS FOR LIVING.™

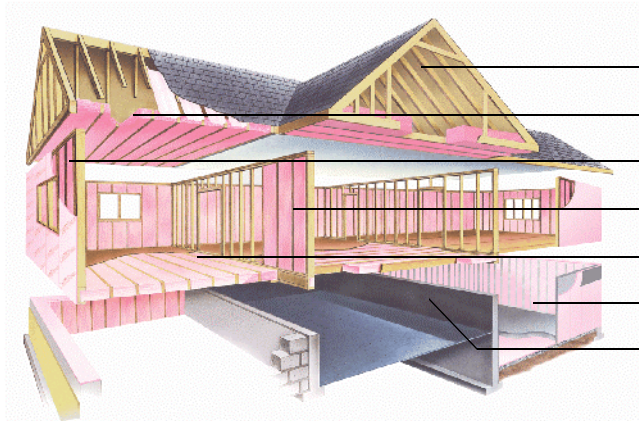


The Owens Corning PINK® Insulating System

 Products

 Systems

 Solutions



Cathedral Ceilings (when incorporated)
Attics / Flat Ceilings
Exterior Walls
Interior Walls
Under Floors
Basement Walls
Crawlspace Walls

A complete insulating system can include the following products:

- Owens Corning **PINK®** Fiber Glass Insulation
- CodeBord® Extruded Polystyrene Foam Insulation
- Celfort® 200 Extruded Polystyrene Foam Insulation
- Celfort® 200 Cel-Lok® System Extruded Polystyrene Insulation
- *FoamSealR™* Sill Gasket
- ProPink™ Loosefill Fiber Glass Insulation
- *raft-R-mate™* Attic Rafter Vent
- QuietZone® Acoustical Batts



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The Complete Home PINK[®] Insulating System Addresses:

 Products

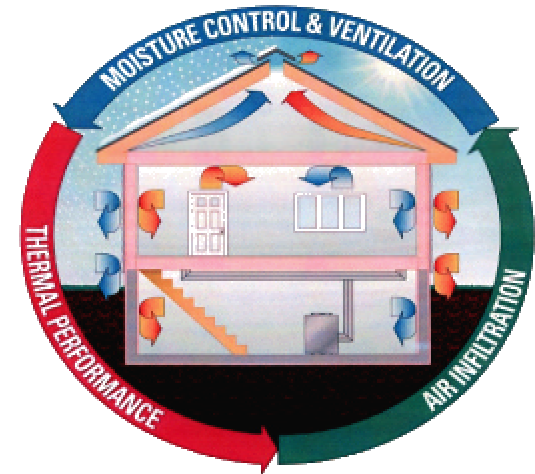
 Systems

 Solutions

1. Thermal Performance
An insulation's ability to resist the transfer of heat

2. Air Infiltration
Air leakage increases heating and cooling costs

3. Moisture Control & Ventilation
Ventilation allows attic moisture and hot summer air to escape



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Thermal Performance

Heat moves from warmer to colder areas

R-Value

- **Resistance to heat flow**
- **Determined by fiber diameter, thickness and density**
- **Resists heat transfer because of tiny pockets of trapped air**
- **Increase in R-Value increases insulating power**

 Products

 Systems

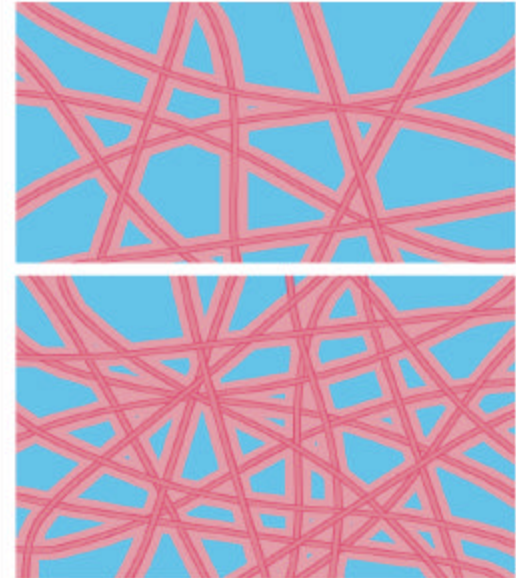
 Solutions



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For Fiber Glass Batts

Same thickness with fewer fibers per square inch means less density and lower R-Value.



Same thickness with more fibers per square inch means higher density and higher R-Value.

Fine glass fibers achieve same R-Value at about 1/2 the density of rock fiber insulations.

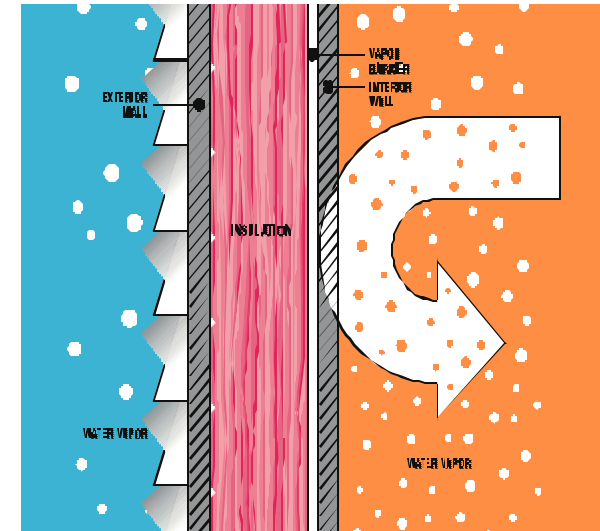


Moisture Control & Ventilation



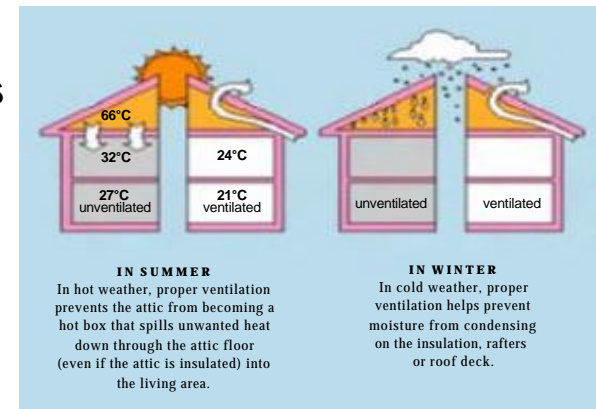
Moisture Control

- Vapour retarders help control the amount of moisture which passes through insulation and collects inside exterior walls, ceiling and floors
- Types of vapour retarders:
 - Polyethylene
- Install vapour retarder toward the warm-in-winter side of the house



Ventilation

- Proper ventilation creates a positive air flow which prevents moisture build-up
- There must be suitable-sized inlet and outlet vents to obtain positive air flow



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What's Your Insulation Project?

 Products

 Systems

 Solutions



Cathedral Ceiling



Exterior Wall



Uninsulated Attic



Adding to an Attic



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What's Your Insulation Project?

 Products

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Sound Control



Crawlspace under Floors



Crawlspace Walls



Basement Walls



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Owens Corning PINK[®] Fiber Glass Insulation Product Line



Products



Systems



Solutions

Cathedral Ceilings

R-35 (9 7/8")

R-31 (9 1/4")

R-28 (8 1/2")

Attic / Flat Ceilings

Uninsulated Attic

Adding to existing insulation

R-40 (10 3/8")

R-35 (9 7/8")

R-31 (9 1/4")

R-35 (9 7/8")

R-28 (8 1/2")

R-22 (5 1/2")

R-31 (9 1/4")

R-20 (6")

Exterior Walls

R-22 (5 1/2")

R-20 (6")*

R-14 (3 1/2")**

R-13 (3 1/2")

R-12 (3 1/2")

(*R-19 when compressed to 5 1/2")

Floors

R-28 (8 1/2")

R-22 (5 1/2")

R-20 (6")

Crawlspace Walls

R-22 (5 1/2")

R-20 (6")

R-13 (3 1/2")

R-12 (3 1/2")

Basement Walls

R-20 (6")

R-22 (5 1/2")

R-12 (3 1/2")

R-13 (3 1/2")

Interior Walls & Floors / Ceilings for Sound Control

QuietZone (3 1/2")

R-12 (3 1/2")

R-13 (3 1/2")

R-20 (6")

R-22 (5 1/2")



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Recommended Insulation Values

According to Geographic Region

Examples of mainly 2x6 wood frame construction wall insulation designs, which typically meet the R-2000 energy targets for each Celsius degree-day location for fossil fuel heating, are listed below. Likewise, each home's air tightness is required to meet 1.5 ach at 50Pa and to incorporate a heat recovery ventilator to meet standard ventilation requirement. An R-2000 home auditor will need to verify the design and installation for a specific home meets all R-2000 technical requirements.



Degree-Day (°C)	3000	3600	4000	4600	5200	5900
Example City	Vancouver BC	Windsor ON	Toronto ON	Ottawa ON	Calgary AB	Winnipeg MB
Component						
Attic	(R-40)	(R-40)	(R-40)	(R-50)	(R-50)	(R-50)
Upper Walls						
Batt	(R-14)	(R-20)	(R-20)	(R-20)	(R-20)	(R-20)
Rigid	(R-5)	(R-5)	(R-5)	(R-7.5)	(R-7.5)	(R-7.5)
Basement Walls (full height)						
2x4 Stud Batt or Rigid	(R-14) or (R-12.5)	(R-20) or (R-17.5)	(R-20) or (R-17.5)	(R-20) or (R-17.5)	(R-20) or (R-17.5)	(R-20) or (R-17.5)

Note: Other assembly design combinations with steel or wood studs or with insulated concrete forms that meet the R-2000 energy targets may be used



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Owens Corning Special PINK® Products

High Density Insulation

- R-28 (8 1/2")
R-31 (9 1/4")
R-35 (9 7/8")
- Provides 2 1/2" of ventilation space as required by Canadian building codes at top of joist space or by installing batt thicknesses up to joist height less 1" and by installing 1 1/2" (2x3 or 2x4) thick purlins under the roof sheathing over the joists



 Products

 Systems

 Solutions



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Owens Corning PINK[®] Insulation Packaging

- Is colour coded
- Specifies square feet per package
- Explains coverage per package
- Recommends applications
- Gives installation instructions
- Refers to 1-800-GET-PINK[®] for assistance



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What Tools are Needed?

Basic Tools

- **Tape measure**
- **Utility knife**
- **Straight-edge**
- **Stapler**
- **Hammer**

Protective Gear

- **Work gloves**
- **Long-sleeve shirt**
- **Safety glasses**
- **Dust respirator**

Special Equipment

- **Boards to kneel on**
- **Insulation supports**
- **Pole or rake**



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PINK® Thermal Wall

 Products


 Systems

 Solutions



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YOU'RE NOT JUST BUILDING A HOUSE.
YOU'RE BUILDING A BUSINESS.





The Owens Corning PINK® Thermal Wall
builds trust, reputation and referrals.
PINK® Fiber Glass Batts, CodeBord® Insulation Sheathing, FoamSealR™ Sill Gasket.

www.owenscorning.com 1-800-GET-PINK®

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